

YOUR GOAL

PROTEIN

**SCITEC
NUTRITION**
LEADERS IN SPORT SUPPLEMENTS

SCITEC NUTRITION

NPI 'Instrumental' in Nutritional
Supplement Company Success in U.S.

CREATINE

FAT BURNERS

NPI Gets Scitec's First Shipment into The Vitamin Shoppe

Scitec Nutrition, founded in 1996, has been a worldwide leader in sports nutritional supplements for more than 20 years. Scitec Nutrition boasts an extensive product line, including pre-workout, intra-workout and post-workout that help you achieve optimum performance and health.

Scitec Nutrition Spokesperson on NPI:

"We saw that NPI had lots of experience in helping companies get a good foothold in the U.S. Working together, NPI has been instrumental in introducing us to various key distribution channels."

Executive Summary

Scitec Nutrition, a Hungarian nutritional supplement company, decided in 2015 to expand its distribution network throughout the U.S. Scitec Nutrition chose NPI, a global brand management company, which opened the door to Scitec Nutrition's first shipment to The Vitamin Shoppe.

NPI 'Instrumental' in Opening Doors to Key Distribution Channels

Mitch Gould, CEO and founder of NPI, who created the "Evolution of Distribution" system, was instrumental in opening doors to key distribution channels, such as The Vitamin Shoppe.

NPI and Scitec Nutrition worked together to showcase the company's sport nutritional supplements to buyers from the major brick-and-mortar and online retailers at ECRM's annual conference.



Nutritional Products International