# SlimFX Spa







# Weight Loss Market: Record \$72 Billion

#### SlimFX Spa

- Mitch Gould teamed up with Tim Richerson, the former president of REXALL SUNDOWN. Together they conceived SLIM FX, an all natural diet pill.
- SLIM FX boosts metabolism and reduces cravings.
- SLIM FX is free of ephedra, ma huang or ephedrine alkaloids.
- Mitch successfully placed SLIM FX into thousands of health food stores via Tree of Life Distributors. A nationwide team of brokers was established. GNC, CVS also purchased for the national market.

From concept to shelf in record time!
Sales in excess of \$10 Million

### Mitch Gould

Mitch Gould, the founder of NPI, is a third-generation retail distribution and manufacturing professional.

Gould, known as a global marketing guru, has represented icons from the sports and entertainment worlds such as Steven Seagal, Hulk Hogan, Ronnie Coleman, Roberto Clemente Jr., Chuck Liddell, and Wayne Gretzky.

## **NPI**

NPI offers a one-stop marketing and distribution operation for international companies that want to enter the United States consumer market, and domestic companies that want to expand their distribution network in the U.S.

NPI offers FDA compliance guidance, product liability insurance, warehouse services, and marketing. Make NPI your sales force in the U.S.

